



THE
AMERICAN
COLLEGE
OF FINANCIAL SERVICES®

CLF®

Chartered Leadership Fellow®

Meet challenges, empower people

TheAmericanCollege.edu/CLF



Why Become an CLF[®]

Prepare yourself for a new role in leadership or become a more effective leader in any organization. The Chartered Leadership Fellow[®] (CLF[®]) Program provides practical applications to the contemporary challenges facing leaders worldwide. Delivered by instructors with proven leadership experience, the courses explore the best practices and tools for enhancing strategic leadership positions. Becoming a CLF[®] enables you to:

- ✔ Understand what makes a true leader and assess your own leadership traits
- ✔ Recruit, motivate, and monitor high-performing individuals and teams
- ✔ Apply a diverse set of leadership techniques for a changing work environment
- ✔ Create a competitive advantage for your organization through strategic planning
- ✔ Establish a culture of trust and respect that functions under crisis

“*The CLF[®] is unique in the financial services industry in that it's the only program that focuses on preparing designees for leadership rather than just management roles.*”

Jim Petersen, PhD

ROGER HULL/JAMES S. BINGAY CHAIR OF LEADERSHIP,
CLF[®] PROGRAM DIRECTOR

89%

of HR professionals do not believe their companies have a strong bench to fill leadership roles.¹

DDI. Global Leadership Forecast. 2021.



Your Differentiator: Specialized Skills to Create a Successful Culture in Your Organization

The College's CLF® Program prepares designees to lead with foresight, enabling their organization to grow according to a strategic plan. It's the premier designation for leaders seeking more in-depth knowledge and skill, allowing you to gain the confidence to excel in a leadership role.

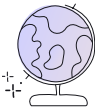
The program features:



Nationally-recognized faculty and guest speakers with leadership experience in multiple industries



Interactive curriculum designed to equip designees for advanced leadership



Practical knowledge applied to real-world challenges for a changing environment



Courses scheduled by cohort to enable interaction, with time in between to meet current leadership responsibilities

Field leaders with a
designation earn

36%

more than those
without a designation.²

Enterprise results reported after one year of implementing the FSCP® Program.

CLF[®] Program at a Glance

The CLF[®] is intended for those who are preparing to be promoted or are already in higher leadership positions across functional areas in a wide range of non-profit, for-profit, and private organizations.

Tuition \$6,000 or less	Timing Complete in 12 months with cohort
Format Online synchronous classes meet at the same time each week, with assignments to be completed on the student's own time	
Your Learning Outcomes: <ul style="list-style-type: none">• Understand the role, traits, leadership competencies, and the application of skills for successful leadership• Master communication techniques to influence behavior and promote conflict prevention• Develop and execute strategic business plans• Evaluate team leadership by applying an ethical lens to lead diverse organizations in an ethical manner• Lead with foresight, identifying and managing risks, to ensure continued growth and progress of strategic business plans	
Tuition Savings and Scholarship Opportunities <p>Program tuition can be paid on a per-course basis, or packaged together at a reduced rate. Tuition covers your course fees, final exam, and course materials.</p> <p>Scholarship opportunities for active-duty, guard and reserve service members, veterans, and spouses, African American financial professionals, women and other qualifying groups are available.</p>	

Your Educational Journey Starts Here

There are no prerequisite courses required before you can begin the CLF® Program other than a high school diploma or the equivalent; however, **three years of relevant business experience** accumulated up to four years before completion of the program are required to use the designation. To receive the CLF® designation, you must:

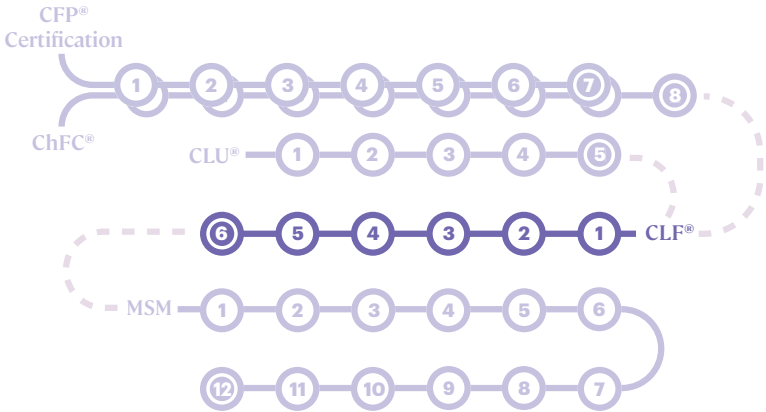
To receive the CLF® designation, you must:

- Successfully complete the six required courses
- Agree to comply with The American College Code of Ethics and Procedures
- Participate in the annual Professional Recertification Program (PRP)

Your Roadmap to Success

Your learning journey doesn't have to begin or end with earning your CLF® designation. Because designees enroll in the program as preparation for an expanded leadership role, many financial services professionals earn their CLF® after acquiring designations such as the CLU®, ChFC®, and CFP® certification. Senior leaders can also view CLF® as a designation that begins a learning path into The College's Master of Science in Management (MSM) Program.

It's an integral component of a lifelong learning journey with The American College of Financial Services.



Expand Your Opportunities

The American College of Financial Services delivers applied financial knowledge and education, promotes lifelong learning, and advocates for ethical standards for the benefit of society.

As a lifelong learning partner, you will benefit from:

- Extensive professional network of one-in-five financial advisors educated by The College
- Ready-to-use knowledge delivered by plugged-in, industry-leading experts
- Interactive community engagement featuring frequent webinars, conferences, and professional development events
- Advanced planning skills and real-world application not delivered elsewhere
- Modern education through the latest in mobile-friendly, e-learning technology
- Prestigious pedigree and client recognition from nearly 100 years of academic excellence

CLF[®]

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866-303-5611

The mark of CLF[®] is the property of The American College of Financial Services and may be used by individuals who have successfully completed the initial and ongoing certification requirements for this designation. The College can disallow use of the CLF[®] if advisors do not adhere to the program's ethical standards, continuing education, and other requirements.



The American College of Financial Services
630 Allendale Road, Suite 400
King of Prussia, PA 19406